



AUK

## COMPANY SALES

### SPECIALTY FOODS - DESIGN, SOURCE, WHOLESALE

**Vendor:** "Selling my business with Craig was less stressful than I had imagined. He was thorough, efficient and helpful from day one. He took into consideration my concerns of the protection of my staff and IP and was available to answer my questions at all times. I am very happy with the outcome".

**Purchaser:** "Communication was good. Craig was efficient in delivering information as required".

20+ years of sourcing and wholesaling specialty foods

Retiring owner says "You don't need to have any food knowledge for this business, just good relationship skills, marketing and an eye for what's new, It's so much fun truly!"

- Suit someone with marketing and business skills
- 400+ B2B customers across a range of sectors
- Proprietary brands are approximately 70% of sales
- Local and overseas suppliers
- Christmas peak sales
- Shelf stable products
- Auckland location
- 2023 Revenue \$2,500,000 delivering EBIT of \$350,000
- Priced at \$850,000 plus stock circa \$450,000
- Purchasers should be willing to demonstrate their ability to fund the purchase before information is provided

Price	SOLD
Property Type	Business
Property ID	10824

#### AGENT DETAILS

Craig McDonald - 0272233322

#### OFFICE DETAILS

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**Clyth Macleod** <sup>®</sup>  
' WE SELL BUSINESSES '

Please contact Craig McDonald on 027 223 3322 or [craig@companysales.co.nz](mailto:craig@companysales.co.nz) for more details.

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