# Mäcleod.



# GLOBAL TALENT AGENCY PRE-PRODUCTION, ADVERTISING & FILM/AI-NATIVE PRODUCTION - (CML 11158)

Location, New Zealand. This global talent agency has established a reputation for its highly skilled pitch writers, visual research/designers and Al artists with a focus in moving image pre production. Film directors and production companies require the services of this agency to win competitive pitches (primarily) in global TV advertising (90%), feature film and music video markets, securing lucrative contracts in this specialist niche.

### **Business Highlights**

- Well established history and reputable brand
- Turnkey operation and transportable model
- Profitable & scalable business
- Experienced management team
- Systems and processes in place
- Vibrant growing market

Operating in key markets (North America, United Kingdom, Europe and Australasia), this agency has provided service 24-7-365, triangulating worldwide for global coverage for the last 10 years. With the recent hire of leading AI talent for end to end TV commercial production, this agency is now set to become one of the first global AI driven production companies.

This offering is Ideally suited to a corporate and/or related industry sector business seeking a strategic or synergistic acquisition by adding to their existing brand/portfolio. Such entities might include any film production company or advertising agencies located internationally (Europe or North America) or locally (Australasia).

**Price** Price on application

Property Type Business

Property ID 11158

#### **AGENT DETAILS**

Amanda Reale - 027 263 2661

#### **OFFICE DETAILS**

Clyth Macleod Level 2, 77 Grafton Road Grafton Auckland 1344 New Zealand +64 9 630 9491



## Price: NZD \$1,500,000.00 (Equivalent to USD \$883,605 at 1.6976 May 2025)

Enquire for detailed confidential information.

Amanda 027 263 2661

\*This business is currently 'Under Contract'.

Please be advised that this business is currently UNDER CONTRACT and has an exclusivity right to the purchaser interest. Whilst we invite potential purchasers to register their interest we are not in a position to provide further information on the business until and if the exclusivity timeframe terminates.

\*\*To gain further information on this business please copy and paste this link into your browser; https://rebrand.ly/rsknheb You will be taken to the listing, click on CONFIDENTIALITY AGREEMENT and please read the terms of before you complete our online form\*\*

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